

## Weight and Body Fat

### How does it work?

While body fat can be measured in many ways, the method used in your scale is bioelectrical impedance. This indirect method of determining body fat starts when a safe and very low electrical current is sent through the lower half of the body. The electrical current flows more quickly through water and muscle than it will through bone and fat. The scale measures the speed of the current. Based on this number, the scale estimates body fat using a multi-step mathematical formula.

### Is it accurate?

Measurements of body fat tend to fluctuate a lot more than simple weighing, and different methods of estimating body fat yield very different results. Just as different scales give different results, different body fat analyzers can provide very different body fat estimates. Even with the same scale, the numbers will vary because:

- Weight loss tends to produce substantial, continuous, and unpredictable changes in body water content. Because body fat analysis is determined by water content in the body, results can vary considerably from day to day.
- Hydration status affects body fat results. If you've just worked out, there is less water for the electrical current to flow through. This may result in a higher body fat result. In the same way, if you measure your body fat after drinking a lot of fluid, it may appear that body fat is lower than it really is.
- Skin temperature can have an influence also. Measuring body fat in warm, humid weather when skin is moist will yield a different result than if skin is cold and dry.
- As with weight, when your goal is to change body composition, it is better to track trends over time than to use individual daily results.
- Results may not be accurate for persons under the age of 16 or persons with an elevated body temperature, diabetes or other health conditions.

### What you need to know!

- Percent body fat refers to the number of pounds of fat divided by your total body weight and multiplied by 100.
- During weight loss, percent of body fat doesn't appear to be reduced as quickly as expected because total weight loss and total body fat are decreasing at the same time (for a more detailed explanation, see next section).
- Weight loss in the form of body fat and lean tissue (muscle) is common and is normal.
- To minimize the loss of lean tissue, include regular physical activity, especially strength training, in your weight-loss plan.

### Why do I lose weight, but my body fat percentage doesn't change much?

When you lose weight, both the numerator (pounds of body fat) and denominator (total body weight) go down, so when it's calculated as a body fat percentage, the number can be small. For example, a person may weigh 200 pounds and have 40% body fat (= 80 pounds of body fat). He/She loses 20 pounds, but the body fat has only dropped 4% to 36%. That 4% of body fat was over 15 pounds of fat – a very significant amount! So do not be overly concerned if you do not see the percentage change quickly as you are losing weight: Monitor the absolute number of body fat pounds lost. Remember, to minimize the loss of lean tissue, include regular physical activity, especially strength training, in your weight-loss plan.

### BMI – What is it?

BMI stands for Body Mass Index, a statistical term derived from height and weight. It is closely linked to body fat and health outcomes. Over 50 organizations, including the US government and the World Health Organization, have adopted BMI guidelines. BMI is inversely related to fitness, meaning that the higher your BMI, the less likely you are to be fit. Every time your body analysis monitor reads your weight and calculates your body fat, it also calculates your BMI. Along with your weight and your body fat measurements, the BMI reading gives you yet one more tool to monitor your health and fitness.

### Body water/hydration levels

General health standards indicate that one should consume approximately 64 oz. of water per day from food and liquids to maintain a healthy level of hydration. Maintaining a good hydration level will help improve your overall health and general feeling of well-being. If your hydration levels are lower than average, you should increase your water intake accordingly.

### Body water/hydration level – How is it measured?

The hydration level is measured by using bioelectric impedance analysis (BIA). The same analysis that is used to calculate your body fat is used to calculate your hydration level. Taking into consideration a user's age and gender, a calculation is made that determines the percentage of water. **Please note:** It is not recommended to take the hydration measurements in certain situations, such as following exercise, after drinking a glass of water, or directly prior to, during or shortly after menstrual cycles. Hydration may not be at normal levels during these times.

### Bone mass – What is it?

Bone is a living, growing tissue. During youth, your body makes new bone tissue faster than it breaks down older bone. In young adulthood, bone mass is at its peak; after that, bone loss starts to outpace bone growth, and bone mass decreases. But it's a long and very slow process that can be slowed down even more through calcium-rich diets and weight-bearing exercise.

### Who should monitor bone mass?

Most people have no need to monitor bone mass, but certain groups – post-menopausal women, men and women with certain diseases, and anyone who takes medications that affect bone tissue – might want to watch for decreases in bone mass. The bone mass reading is to be used as a guide only. Watch for trends over time and contact your health-care provider for a more detailed explanation of the readings and with any questions or concerns.

Body Analysis Table						
Always keep in mind that you know your body best. The following ranges of body fat, BMI, body water and bone mass are offered as guides.						
	too low	lower than normal	normal	higher than normal	too high	
<b>Body Fat</b>						
age	%	%	%	%	%	
<b>Male</b>	20-29	<13%	13.1-18%	18.1-23%	23.1-28%	28.1%+
	30-39	<14	14.1-19	19.1-24	24.1-29	29.1+
	40-49	<15	15.1-20	20.1-25	25.1-30	30.1+
	50-59	<16	16.1-21	21.1-26	26.1-31	31.1+
	60-69	<17	17.1-22	22.1-27	27.1-32	32.1+
<b>Female</b>	20-29	<18	18.1-23	23.1-28	28.1-33	33.1+
	30-39	<19	19.1-24	24.1-29	29.1-34	34.1+
	40-49	<20	20.1-25	25.1-30	30.1-35	35.1+
	50-59	<21	21.1-26	26.1-31	31.1-36	36.1+
	60-69	<22	22.1-27	27.1-32	32.1-37	37.1+
<b>Body Water</b>						
age	%	%	%	%	%	
<b>Male</b>	20-69	<46.4%	46.5-49.9%	50-65%	65.1-70%	70.1%+
<b>Female</b>	20-69	<43.9	44-44.9	45-60	60.1-67.6	67.7+
<b>Bone Mass</b>						
age	%	%	%	%	%	
<b>Male</b>	20-29	<7.2%	7.3-7.5%	7.6-8.4%	8.5-8.7%	8.8%+
	30-39	<7.0	7.1-7.3	7.4-8.2	8.3-8.5	8.6+
	40-49	<6.6	6.7-6.9	7-7.8	7.9-8.1	8.2+
	50-59	<6.2	6.3-6.5	6.6-7.4	7.5-7.7	7.8+
	60-69	<5.9	6.0-6.2	6.3-7.1	7.2-7.4	7.5+
<b>Female</b>	20-29	<5.8%	5.9-6.1%	6.2-7%	7.1-7.3%	7.4%+
	30-39	<5.6	5.7-5.9	6-6.8	6.9-7.1	7.2+
	40-49	<5.2	5.3-5.5	5.6-6.4	6.5-6.7	6.8+
	50-59	<4.8	4.9-5.1	5.2-6	6.1-6.3	6.4+
	60-69	<4.5	4.6-4.8	4.9-5.7	5.8-6.0	6.1+
<b>low on target high</b>						
<b>BMI</b>						
	%		%		%	
	<20		20-25		25+	

### Make the most of it!

To summarize, make the most of the body analysis feature by:

- Tracking change over time and not day to day.
- Using the same scale as much as possible.
- Being extra-consistent in the time of day, day of the week, time before or after food and fluid consumption, time before or after exercise, etc., when measuring body composition.

**While a scale/body fat monitor can be a useful tool on your weight-loss journey, it's not in and of itself a program for losing weight.**

**Come to a meeting and learn from us the best way to lose and maintain weight. Call 1-800-651-6000 or go to WW.com to find a meeting near you.**

## Important Information Concerning Weight Management

Your scale is the best tool for monitoring weight. While not the only measure of weight loss, scales are the most popular method used to gauge weight-loss success. A scale measures the sum of your total body weight, which includes bone, muscle, fat, and water.

**Body weight fluctuates during the day, and from day to day, depending on a variety of factors.**

- Salt and carbohydrate intake can affect the body's water retention.
- A large meal adds weight and can cause water retention.
- Dehydration from exercise, illness, or low fluid intake can result in weight loss.
- Muscle is also a factor. Heavy-duty resistance training can build muscle, which can affect weight.
- The menstrual cycle can cause temporary weight gains and losses.

## When You're Losing Weight

It's important not to put too much stock in the exact number on the scale because it can and will vary. This is especially true when you're dieting. Small weight gains and losses are common as your body adjusts to fewer calories and more exercise. Your scale is a valuable tool when used to track weight over a period of weeks and months. Be aware that different scales often give different results. The scale at your doctor's office may show one weight, and your scale at home another. **So don't get too caught up with a single number.**

## Don't Overdo It!

A surefire way to get overly concerned with your weight is to weigh yourself too often. We generally recommend weighing yourself no more than once a week when you're dieting. Though it's hard to stick to this pattern, it's the best way to prevent unnecessary concern with normal weight fluctuations, which are unrelated to your weight-loss efforts. Regardless of your weighing habits, it's important that you're consistent.

**Here are 5 rules for effectively monitoring your weight – weigh yourself:**

- Once a week, on the same day of the week
- At the same time of day
- In the same place
- Wearing the same clothes
- Using the same scale

**To keep track of your weight, record only one number for the week. This will give you a clear picture of any trend your weight is following.**

## When You're Maintaining Weight

Fluctuations in day-to-day weight tend to be smaller when weight is stable, so a more frequent weigh-in pattern is helpful. To maintain a stable weight:

- Weigh yourself more often than once a week
- Use the "5-pound rule" – research shows that people who keep weight within a 5-pound range are more likely to maintain a healthy body weight over the long term

## Facts You Should Know

Your WW scale is a precise measuring instrument that is most accurate when weighing a stationary object. To ensure accurate readings, always try to stand on the same area of the scale platform and **DO NOT MOVE**. Should the weight on the scale exceed the scale's capacity, you may see the error message "Err."

Electronic sensors are sensitive. Be careful not to drop or jar the scale. Place it gently onto floor surface, and store where it will be protected from impact. The scale is an electronic instrument and should never be submerged in water. Clean with damp cloth and/or glass cleaner.

When the scale batteries need to be replaced (display show "LO"), remove the screw from the battery cover on the bottom of the scale and remove the cover. Replace the old batteries with 3 new AAA batteries. Replace the battery cover and tighten the screw again. Remove used batteries promptly. **Dispose of the old batteries properly. Remove batteries from equipment that is not to be used for an extended period of time. Do not attempt to open the scale or to remove any components. Servicing should be done by qualified technicians only. See warranty information in this brochure.**

## Before Using Scale

### Precautions for Use

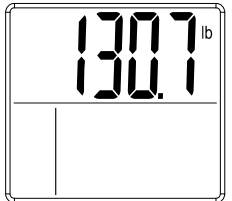
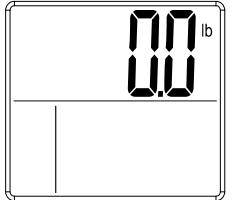
**CAUTION! Use of this device by persons with any electrical implant, such as a heart pacemaker, or by pregnant women, is not recommended.**

- Press the button on the base of the scale to measure in pounds (lb) or kilograms (kg).
- Set scale on floor. Surface must be level for accurate operation and safety.

## Weight Measurement Only

### To measure weight only:

- Remove all packing materials.
- Remove the isolator tab from the battery compartment – without opening the battery cover at the bottom of the scale, gently pull out the isolator tab. (In case the tab cannot be pulled out, or if the scale display does not work after you have pulled the isolator tab, remove the screw from the battery cover and remove the cover. Gently pull out the isolator tab or any pieces of it that may be blocking the battery contacts. Ensure the batteries are installed correctly. Replace the battery cover and tighten the screw again.)
- For best accuracy, place scale on tile or hardwood floor, rather than uneven, flexible or soft flooring (such as carpet).
- Tap the scale in standby mode. The whole screen will appear.
- Wait about 2 seconds until "0.0" appears. for lb. mode (or "0.00" in kg mode).
- Step on the scale and stand still to measure your weight. The scale display will flash for a few seconds and then display weight.
- Step off the scale and it will shut off automatically.

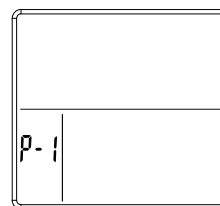


## Personal Data Setting Mode

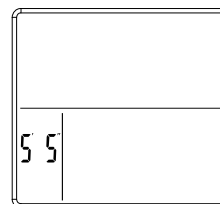
### Personal Data Setting

Follow steps 1–3 in the previous section to activate the scale. To begin Personal Data setting, tap the platform firmly to activate the scale. The whole screen will appear. Wait for “0.0” to show, then press the SET button to enter into Personal Data setting mode.

User “P-1” will flash. Press the UP or DOWN button to choose user number (user 1 to user 4). Press the SET button to confirm.

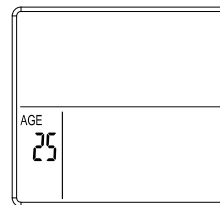


The scale will now enter the Height setting mode.



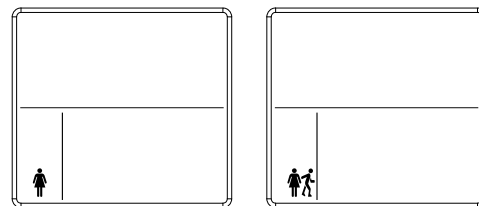
Height will flash. Press the UP or DOWN button to choose the height. If the scale is set to measure in pounds, the height will display in feet and inches. If it is set to measure in kg, the height will display in cm. Pressing and holding the UP or DOWN button will advance numbers quickly. Press the SET button to confirm the Height.

The scale will now switch to Age setting mode.



Age will flash. Press the UP or DOWN button to choose the age (10 to 100). Pressing and holding the UP or DOWN button will advance numbers quickly. Press the SET button to confirm the Age.

The scale will now enter the Gender and Fitness setting mode.



### Set Gender/Fitness Mode

1. Default gender icon will flash. Press the UP or DOWN button to choose between female, male, female athlete and male athlete modes. In order to choose the male/female athlete setting, press SET when both the correct gender icon and the running person icon light up. The age range for fitness mode is 18 to 75 years.
2. Press SET button to confirm selection. The scale will display the user data for a few seconds and then will enter into body analysis mode and “0.0” will appear on the display.

### NOTE: Choosing Your Fitness Mode

If you are largely sedentary or lightly/moderately active (a moderately active person might walk 1.5 – 3 miles per day in addition to daily activities), choose the regular male or female gender icon. Choose the highly active setting (regular gender icon plus running person icon) if you are involved in 10 or more hours of intense physical activity per week (walking more than 3 miles per day, aerobic workouts, etc.) in addition to daily activities. Most people will fall into the lightly/moderately active category.

### Display and Store Data

1. Once the Gender/Fitness mode is set, data storage is complete.
2. User number will display for a few seconds, Height display for a few seconds, and Age for another few seconds.
3. The scale will now be ready for body analysis measurements.

**Note 1:** If you need to edit any of your personal data, you can do so while the data is being displayed: Simply press the SET button and scale will go back to the Personal Data setting mode again. Follow the previous instructions.

**Note 2:** In the Personal Data setting mode, the scale will return to standby mode automatically if no button is pressed within 10 seconds, and already entered data will not be saved. If that happens, simply repeat the Personal Data setting process previously described.

## Body Analysis Measurement

Operate the scale on a secure, flat floor. Tap on the platform firmly to activate the scale. Wait until you see “0.00” in kg mode or “0.0” in lb. mode, then press the UP or DOWN button to select your user number. Your data (height, age, gender/fitness) will quickly display again.

Once the LCD shows “0.0,” you can step on the scale. Step on barefoot with your feet aligned on the electrodes (metal strips) on the two sides of the platform. If your feet are not bare, the scale will not be able to take measurements and you will get an error reading.

After a few seconds, the LCD will show your body weight, body fat percentage, body water percentage, BMI and bone mass percentage for about 20 seconds, and then turn off automatically.

If you get an error reading, make sure you are stepping on the scale in bare feet (no stockings or socks) and your feet are aligned on the metal strips. If you still get an error reading, your skin may be too dry: Try rubbing a bit of lotion on the soles of your feet and make sure not to slip on the platform of the scale.

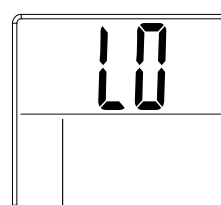
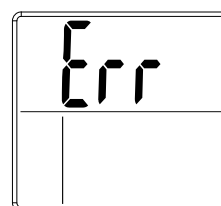
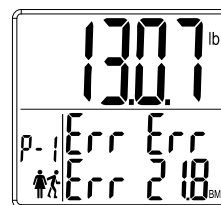
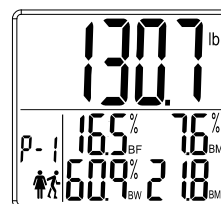
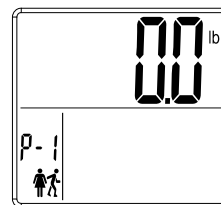
### NOTE:

Your scale will also show an error message if your weight is below or above the specifications for the scale.

**Low battery warning:** When the batteries are critically low, the scale display will show “LO” and it is time to replace the batteries (see battery replacement instructions under Facts You Should Know and Battery Notes).

### NOTE:

If you step on the scale before “0.0” appears or if your feet are not aligned on the electrodes, the scale will not function properly.



## Specifications:

Weight Capacity: 400 lb. (182 kg)

Weight Resolution: 0.1 lb. (50 g)

Power Supply: Three 1.5V AAA alkaline batteries (included)

## Battery Notes:

- Always purchase the correct size and grade of battery most suitable for the intended use.
- Replace all batteries of a set at the same time.
- Do not mix old and new batteries.
- Do not mix alkaline and standard (carbon-zinc) batteries.
- Do not use rechargeable (Ni-Cad, Ni-MH, etc.) batteries.
- Clean the battery contacts and also those of the device prior to battery installation.
- Ensure the batteries are installed correctly with regard to polarity (+ and -).
- Remove batteries from scale that is not to be used for an extended period of time.
- “LO” will appear on the display if battery are low and need to be replaced. Remove and replace batteries. When replacing the batteries, make sure you dispose of the old batteries in accordance with applicable regulations. They should be disposed of in a location specifically designated for that purpose so they can be recycled safely and without posing any risk for the environment. Do not burn or bury them.

## FCC Markings:

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

**NOTE:** This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio/TV technician for help.

**Caution:** Any changes or modifications not expressly approved by Conair LLC, the manufacturer of this product and the party responsible for compliance, could void the user's authority to operate the equipment.

**This scale is not a toy.**

## LIMITED TEN-YEAR WARRANTY (U.S. AND CANADA ONLY)

Conair will repair or replace, at our option, your appliance free of charge for 120 months from the date of purchase if the appliance is defective in workmanship or materials.

To obtain service under this warranty, return the defective product to the service center listed, together with your sales slip. California residents need only provide proof of purchase and should call 1-800-3-CONAIR for shipping instructions. In the absence of a receipt, the warranty period shall be 120 months from the date of manufacture.

**ANY IMPLIED WARRANTIES, OBLIGATIONS, OR LIABILITIES, INCLUDING BUT NOT LIMITED TO THE IMPLIED WARRANTY OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE, SHALL BE LIMITED IN DURATION TO THE 120-MONTH DURATION OF THIS WRITTEN, LIMITED WARRANTY.** Some states do not allow limitations on how long an implied warranty lasts, so the above limitations may not apply to you.

**IN NO EVENT SHALL CONAIR BE LIABLE FOR ANY SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES FOR BREACH OF THIS OR ANY OTHER WARRANTY, EXPRESS OR IMPLIED, WHATSOEVER.** Some states do not allow the exclusion or limitation of special, incidental, or consequential damages, so the above limitation may not apply to you. This warranty gives you specific legal rights, and you may also have other rights, which vary from state to state.

Please register this product at: [register.conair.com](http://register.conair.com)

**Service Center**  
Conair LLC  
7475 N. Glen Harbor Blvd.  
Glendale, AZ 85307

**Questions**  
about your scale?  
**800-326-6247**  
[www.conair.com](http://www.conair.com)



four body analysis results



view 5 results at once



2 fitness modes



user memory



weighs up to 400 lbs.

## Instructions for Use

To get the greatest benefit from your purchase, please read this entire brochure before using your scale.

**WW721ZF**